



EXHIBITOR KIT

SHOW: Niagara Spring Home & Garden Show

DATE: April 12-14, 2024

LOCATION: Walker Sports and Abilities Centre at Canada Games Place, 2021 Canada Games Way

The Jenkins Agency Inc. is excited to be presenting the Niagara Spring Home & Garden Show at the Walker Sports and Abilities Centre. All the information you need to have an excellent show is in the enclosed Exhibitor Kit. Please review the information and especially note the move-in and move-out schedules. A few minutes spent reading the kit now will save you valuable time later at the show. Ensure staff scheduled to work the show also have the opportunity to read the information. Thank you for supporting the Niagara Spring Home & Garden Show. We have a packed dynamic single-arena show, and we look forward to seeing you there!

Move-In Date & Time: April 11, 2024 11 a.m. - 8 p.m.

Note: On Friday, only the small man doors are available for move-in starting at 10 a.m. This will assist in keeping the facility warm during the show. There are 9 hours to move-in on Thursday.

Move-Out Date & Time: April 14, 2024, 5 p.m. - 8 p.m.

Referrals: As a reminder, we will give you a \$50 credit towards a booth in any future show for each new company to Jenkins Show Productions that reserves a booth in a future 2024 show from your referral.

Show Hours:

Friday, April 12, 2024, 2 p.m. - 7 p.m.

Saturday, April 13, 2024, 11 a.m. - 5 p.m.

Sunday, April 14, 2024, 11 a.m. - 5 p.m.

Payment: The balance of your booth payment is now due. Cheques are payable to The Jenkins Agency Inc., 1076 Skyvalley Cres., Oakville, Ontario L6M 3L2. (Please do not make cheques payable to Jenkins Show Productions). Companies will not be allowed to move into the show unless full payment is received. We now accept E-Transfers.

Check-In Procedure: Please come to the check-in booth first, located by the main move in door. We will direct you to your booth and the closest move-in doors. Please unload your truck and move it away from the doors A.S.A.P. to allow fellow exhibitors access to the move-in doors.

Booth Configuration: A standard size booth is 10x10' or 10x20'. Each booth in the hall is supplied with a black curtained backdrop. The back wall height restriction is 8' unless prior approval is obtained. The side walls are 8' high for 5' from the back of the booth and 30" high for the remaining 5' to the front of the booth. If the

side wall of your display is over 4' high then it must not come out farther than 5' from the back of your booth unless prior approval has been arranged.

Official Show Suppliers: Tables, Carpet, Chairs: Enclosed in the kit is an order form from the official show supplier – Steve & Lori Sajder Rentals. Use of this company is not mandatory but is recommended. Booths are not supplied with tables or chairs. The aisle ways are covered with red carpet. To order tables, chairs, carpeting and other supplies for your booth, please contact Steve at (905) 807-0419. **Electricity:** If you need electricity for your booth please contact Jenkins Show Productions at 1-800-465-1073. Power paid for before the show is \$125, power paid for at or after the show is \$150. Heavy duty power is available on request basis and will be charged accordingly. Please supply your own electrical cord and power bar.

Name Badges & Free Passes: A digital free pass will be included in an emailed exhibitor kit to you. Please share them with friends, family, and customers! Name badges are available at check in and during show hours at the show office.

Show Admission: Admission is \$5 per person. Seniors are free on Friday. Kids 12 years and under are admitted free when accompanied by an adult.

Fire Department Inspection: In the Town of Thorold, the local fire prevention officer could inspect displays for fire safety. The fire department may be inspecting the displays on Thursday, April 11.

Balloons: If you are giving away balloons at the show, please ensure that you use balloons that are attached to sticks. Helium filled balloons are NOT allowed because they often get stuck in the rafters or ceiling fans and may fall during the show. This is a safety precaution.

Advertising: The Home Show is promoted by a major media advertising campaign, but it is up to the individual exhibitor to notify the public that your company will be represented at the show. Tag your advertising with “See our display at the Niagara Spring Home & Garden Show, April 12-14 at the Walker Sports and Abilities Centre at Canada Games Place.”

It is a fact that by advertising your participation in the Home Show - in advance of the show dates, will increase traffic to your specific exhibit by 33%!!! Market surveys show that 76% of show visitors leave home already knowing which exhibits they'll visit! You can place an ad in the local paper (St. Catharines Standard) by calling Lisa Surla with Metroland Media at 289-969-0667.

Door Prize Contest: A “Door Prize Contest” will be promoted as part of the show advertising campaign. We are requesting donations of “stand-alone” prizes (minimum value \$60) from exhibitors. In return for donating a prize to the contest, your company name will be promoted at the entrance to the Home Show. This will assure your company of a much higher profile at the show. To submit your prize, please contact Dave Jenkins at 905-827-4632.

Exhibitor Suggestions: FREE draws, giveaways and demonstrations are always a successful method to attract potential customers into your booth. Qualify your leads and ensure you follow-up as soon as possible. Promoting these incentives in your pre-show advertising will increase your sales profitability. A free draw for a great prize (related to your business) makes for a terrific post-show mailing or tele-marketing campaign.

Steve and Lori Sajder

47 Nancy St. Hamilton, ON, L8T 3M1

Phone: (905) 807-0419

Email: ssajder@hotmail.ca

EXHIBITOR INFORMATION				
BOOTH#:	Company:			
Street:				
City:	Prov/State:	Postal Code:		
Phone #:				
E-mail Address: NEEDED FOR RECEIPT				
Contact Name:				

FURNITURE				
QTY	DESCRIPTION	DISCOUNT PRICE	SHOW PRICE	TOTAL
	Black Padded Seat & Back	\$35	\$50	
	Plastic Folding Chair	\$6	\$10	
	Black Padded Stool	\$20	\$40	
	Stool	\$25	\$50	
	30" R/30"H Cruiser Table w/spandex	\$50	\$70	
	30" R/42"H Cruiser Table w/spandex	\$65	\$85	
	Easel	\$25	\$30	
	1 Pr of Stanchion w red rope	\$80	\$110	

- All prices include delivery, installation, rental charge for the duration of the show and removal at completion.
- All rental chargers are subject to 13% HST tax.
- In addition, a collection charge of \$50.00 will be applied to all unpaid accounts.
- The customer acknowledges and accepts that, in addition to the interest and collection charge, they will be responsible for legal costs on a client / agent basis incurred to recover any unpaid or portion thereof.

HST # 73300 9898 RT001

AUTHORIZED CUSTOMER'S SIGNATURE:

Date of Order: _____

Date of Payment: _____

Home Show	Discount Price	Show Price
Ancaster Home Show	<input type="checkbox"/> Ordered by Feb, 15	<input type="checkbox"/> Ordered after Feb 15
Oakville Home Show	<input type="checkbox"/> Ordered by Mar 28	<input type="checkbox"/> Ordered after Mar 28
Niagara Home Show	<input type="checkbox"/> Ordered by Apr 4	<input type="checkbox"/> Ordered after Apr 4
Burlington Home Show	<input type="checkbox"/> Ordered by Apr 11	<input type="checkbox"/> Ordered after Apr 11
Milton Home Show	<input type="checkbox"/> Ordered By Apr 18	<input type="checkbox"/> Ordered after Apr 18
Hamilton Home Show	<input type="checkbox"/> Ordered by Apr 25	<input type="checkbox"/> Ordered after Apr 25

SKIRTED TABLES 30" HIGH				
QTY	DESCRIPTION	DISCOUNT PRICE	SHOW PRICE	TOTAL
	<input type="checkbox"/> BLACK <input type="checkbox"/> BURGUNDY <input type="checkbox"/> WHITE <input type="checkbox"/> SILVER			
	4 Foot	\$60	\$80	
	6 Foot	\$70	\$90	
	8 Foot	\$75	\$95	

SKIRTED TABLES 42" HIGH				
QTY	DESCRIPTION	DISCOUNT PRICE	SHOW PRICE	TOTAL
	4 Foot	\$65	\$75	
	6 Foot	\$75	\$95	
	8 Foot	\$85	\$95	

BOOTH CARPETING				
QTY	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE	TOTAL
	<input type="checkbox"/> black <input type="checkbox"/> Grey			
	10"x10" Plush Booth Carpet	\$75	\$100	
	10"x20" Plush Booth Carpet	\$140	\$190	

- PAYMENT, IN FULL, MUST ACCOMPANY ALL ORDERS **ONE WEEK BEFORE SHOW** TO RECIEVE "PRE-SHOW PRICE". ORDERS RECEIVED AFTER THIS DATE WILL BE CHARGED "SHOW ORDER PRICES" IF AVAILABLE.

Payment (check option)

- Cheque payable to Lori and Steve Sajder
- E-transfer: ssajder@hotmail.ca

Please retain a copy of this form for your records

Date: _____

2024 Multi-Show Reservation Form

The Jenkins Agency Inc., 1076 Skyvalley Crescent, Oakville, ON L6M 3L2 or Fax: 905-827-8139

Tel: 905-827-4632 Toll Free: 1-800-465-1073 Email: dave@jenkinsshowproductions.com Website: www.jenkinsshow.com

Company Name: _____

Phone #: _____ Fax #: _____

Email: _____

Mailing Address: _____

City: _____ Postal Code: _____

Name of person reserving booth: _____

Total deposit enclosed: _____ Cheque Visa Mastercard
(No HST required on deposit. Cheques payable to The Jenkins Agency Inc.)

Describe what kind of exclusive home show offer or sale you will be offering. Companies with special offers may receive additional promotion prior to the show.

Website: _____

Authorized

Signature: _____

(This acknowledges you have read and accept the rules & regulations of this agreement)

Credit Card Number: _____ Name On Card: _____

Expiry: _____ CVV: _____ Signature of Card Holder: _____

Credit card payments will include a 2.4% processing fee. Jenkins Show Productions HST#: R110158359

- Please Select One: I authorize Jenkins Show Productions to process the deposit and installment payments on the given credit card on the due dates listed in the Payment Schedule below. A non-refundable, non-transferable \$100 deposit must accompany this application.
- I authorize Jenkins Show Productions to take full payment for my booth(s) upon receipt of this form. Each booth price includes a \$100 non-refundable, non-transferable deposit.

Payment Schedule Upon Reserving Each Booth \$100 Deposit → After December 7, 2023 50% of remaining balance (100% of balance for Ancaster only) → March 1, 2024 Remaining balance

SHOW DATES	BOOTH REQUESTS	2024 BOOTH PRICES
<input type="checkbox"/> Ancaster Spring Home & Garden Show February 23-25, 2024	_____	Hamilton Spring Home & Garden Show <input type="checkbox"/> 10'x10' \$1599+ HST <input type="checkbox"/> Corner requested (add \$150 + HST) <input type="checkbox"/> 10'x20' \$3098 + HST <input type="checkbox"/> Corner requested (add \$150 + HST) <i>*Larger booths available upon request</i>
<input type="checkbox"/> Oakville Spring Home & Garden Show April 5-7, 2024	_____	
<input type="checkbox"/> Niagara Spring Home & Garden Show April 12-14, 2024	_____	Oakville/Burlington/Ancaster Lifestyle Spring Home Shows/ Ancaster Lifestyle Fall Home Show <input type="checkbox"/> 10'x10' \$1399 + HST <input type="checkbox"/> Corner requested (add \$150 + HST) <input type="checkbox"/> 10'x20' \$2698 + HST <input type="checkbox"/> Corner requested (add \$150 + HST) <i>*Larger booths available upon request</i>
<input type="checkbox"/> Burlington Spring Home & Garden Show April 19-21, 2024	_____	
<input type="checkbox"/> Milton Spring Home & Garden Show April 26-28, 2024	_____	Milton /Niagara Lifestyle Spring Home Shows/ Oakville Lifestyle Fall Home Show <input type="checkbox"/> 10'x10' \$1299 + HST <input type="checkbox"/> Corner requested (add \$150 + HST) <input type="checkbox"/> 10'x20' \$2498 + HST <input type="checkbox"/> Corner requested (add \$150 + HST) <i>*Larger booths available upon request</i>
<input type="checkbox"/> Hamilton Spring Home & Garden Show May 3-5, 2024	_____	
<input type="checkbox"/> Oakville Lifestyle Fall Home Show September 6-8, 2024	_____	<p style="text-align: center;"><i>Boost your results from the home show by inviting your client base to visit you at the show!</i></p>
<input type="checkbox"/> Ancaster Lifestyle Fall Home Show October 18-20, 2024	_____	