

# EXHIBITOR KIT

SHOW: Oakville Lifestyle Fall Home ShowDATE: September 6-8, 2024LOCATION: Glen Abbey Community Centre, 1415 Third Line, Oakville

The Jenkins Agency Inc. is excited to be presenting the Oakville Lifestyle Fall Home Show at the Glen Abbey Community Centre. All the information you need to have an excellent show is in the enclosed Exhibitor Kit. Please review the information and especially note the move-in and move-out schedules. A few minutes spent reading the kit now will save you valuable time later at the show. Ensure staff scheduled to work the show also have the opportunity to read the information. Thank you for supporting the Oakville Lifestyle Fall Home Show. We have a packed dynamic single-arena show, and we look forward to seeing you there!

#### Move-In Date & Time: September 5, 2024 11 a.m. - 8 p.m.

Note: On Friday, only the small man doors are available for move-in starting at 10 a.m. There are 9 hours to move-in on Thursday.

Move-Out Date & Time: September 8, 2024, 5 p.m. - 8 p.m.

**Referrals:** As a reminder, we will give you a \$50 credit towards a booth in any future show for each new company to Jenkins Show Productions that reserves a booth in a future 2024 show from your referral.

#### **Show Hours:**

Friday, September 6, 2024, 2 p.m. - 7 p.m. \*please note the new 2pm start and 7pm finish time Saturday, September 7, 2024, 11 a.m. - 5 p.m. Sunday, September 8, 2024, 11 a.m. - 5 p.m.

**Payment:** The balance of your booth payment is now due. Cheques are payable to The Jenkins Agency Inc., 491 Elwood Road, Burlington, L7N 3C6. (Please do not make cheques payable to Jenkins Show Productions). Companies will not be allowed to move into the show unless full payment is received. We now accept etransfers at accounting@jenkinsshowproductions.com. Please ensure to identify your company in the etransfer.

**Check-In Procedure:** Please come to the check-in booth first, located by the main move in door. We will direct you to your booth and the closest move-in doors. Please unload your truck and move it away from the doors A.S.A.P. to allow fellow exhibitors access to the move-in doors.

**Booth Configuration:** A standard size booth is 10x10' or 10x20'. Each booth in the hall is supplied with a black curtained backdrop. The back wall height restriction is 8' unless prior approval is obtained. The side walls are 8' high for 5' from the back of the booth and 30" high for the remaining 5' to the front of the booth. If the

side wall of your display is over 4' high then it must not come out farther than 5' from the back of your booth unless prior approval has been arranged.

**Official Show Suppliers: Tables, Carpet, Chairs**: Enclosed in the kit is an order form from the official show supplier – Steve & Lori Sajder Rentals. Use of this company is not mandatory but is recommended. Booths are not supplied with tables or chairs. The aisle ways are covered with red carpet. To order tables, chairs, carpeting and other supplies for your booth, please contact Steve at (905) 807-0419. Electricity: If you need electricity for your booth please contact Jenkins Show Productions at 1-800-465-1073. Power paid for before the show is \$125, power paid for at the show is \$150. Heavy duty power is available on request basis and will be charged accordingly. Please supply your own electrical cord and power bar.

**Name Badges & VIP Invitation:** A digital VIP invitation will be included in an emailed exhibitor kit to you. Please share them with friends, family, and customers! Name badges are available at check in and during show hours at the show office.

**Show Admission:** Admission is \$5. Seniors are free on Friday. Kids 12 years and under are admitted free when accompanied by an adult. Free family coupons are available at oakvillehomeshow.com

**Fire Department Inspection:** In the Town of Oakville, the local fire prevention officer could inspect displays for fire safety. The fire department may be inspecting the displays on Thursday, September 5.

**Balloons:** If you are giving away balloons at the show, please ensure that you use balloons that are attached to sticks. Helium filled balloons are NOT allowed because they often get stuck in the rafters or ceiling fans and may fall during the show. This is a safety precaution.

Advertising: The Home Show is promoted by a major media advertising campaign, but it is up to the individual exhibitor to notify the public that your company will be represented at the show. Tag your advertising with "See our display at the Oakville Lifestyle Fall Home Show, September 6-8 at the Glen Abbey Community Centre in Oakville."

It is a fact that by advertising your participation in the Home Show - in advance of the show dates, will increase traffic to your specific exhibit by 33%!!! Market surveys show that 76% of show visitors leave home already knowing which exhibits they'll visit!

**Door Prize Contest:** A "Door Prize Contest" will be promoted as part of the show advertising campaign. We are requesting donations of "stand-alone" prizes (minimum value \$60) from exhibitors. In return for donating a prize to the contest, your company name will be promoted at the entrance to the Home Show. This will assure your company of a much higher profile at the show. To submit your prize, please contact Dave Jenkins at 905-827-4632.

**Exhibitor Suggestions:** FREE draws, giveaways and demonstrations are always a successful method to attract potential customers into your booth. Qualify your leads and ensure you follow-up as soon as possible. Promoting these incentives in your pre-show advertising will increase your sales profitability. A free draw for a great prize (related to your business) makes for a terrific post-show mailing or tele-marketing campaign.

### **Seider Corporation**

47 Nancy St. Hamilton, ON, L8T 3M1

Phone: (905) 807-0419

Email: ssajder@hotmail.ca

EXHIBITOR INFORMATION		
BOOTH#:	Company:	
Street:		
City:	Prov/State:	Postal Code:

Phone #:

E-mail Address:

NEEDED FOR RECEIPT

Contac	t Name:			
FUR	NITURE			
QTY	DESCRIPTION	DISCOUNT	SHOW	TOTAL
		PRICE	PRICE	
	Black Padded	\$35	\$50	
	Seat & Back			
	Plastic Folding	\$6	\$10	
	Chair			
	Black Padded	\$20	\$40	
	Stool			
	Stool	\$25	\$50	
	30" R/30"H	\$50	\$70	
	Cruiser Table			
	w/spandex			
	30" R/42"H	\$65	\$85	
	Cruiser Table			
	w/spandex			
	Easel	\$25	\$30	
	1 Pr of	\$80	\$110	
	Stanchion w			
	red rope			

1. All prices include delivery, installation, rental charge for the duration of the show and removal at completion.

- 2. All rental chargers are subject to 13% HST tax.
- In addition, a collection charge of \$50.00 will be applied to all 3. unpaid accounts.
- 4. The customer acknowledges and accepts that, in addition to the interest and collection charge, they will be responsible for legal costs on a client / agent basis incurred to recover any unpaid or portion thereof.

HST # 78682 9226 RT 0001

AUTHORIZED CUSTOMER'S SIGNATURE:

Date of Order: \_\_\_\_\_

Date of Payment: \_\_\_\_\_

Home	Discou	int	Show	
Show	Price		Price	
Oakville Fall		Ordered		Ordered
Home Show		by Aug 30		after Aug 30
Ancaster Fall		Ordered		Ordered
Home Show		by Oct 11		after Oct 11

SKIRTED TABLES 30" HIGH				
QTY	DESCRIPTION	DISCOUNT	SHOW	TOTAL
		PRICE	PRICE	
[]BLACK []BURGUNDY []WHITE []SILVER				SILVER
	4 Foot	\$60	\$80	
	6 Foot	\$70	\$90	
	8 Foot	\$75	\$95	

SKIRTED TABLES 42" HIGH				
QTY	DESCRIPTION	DISCOUNT	SHOW	TOTAL
		PRICE	PRICE	
	4 Foot	\$65	\$75	
	6 Foot	\$75	\$95	
	8 Foot	\$85	\$95	

BOOTH CARPETING				
QTY	DESCRIPTION	DISCOUNT	REGULAR	TOTAL
		PRICE	PRICE	
[] black			[] Grey	
	10"x10" Plush	\$75	\$100	
	Booth Carpet			
	10"x20" Plush	\$140	\$190	
	Booth Carpet			

PAYMENT, IN FULL, MUST ACCOMPANY ALL ORDERS ONE 5. WEEK BEFORE SHOW TO RECIEVE "PRE-SHOW PRICE". ORDERS RECEIEVED AFTER THIS DATE WILL BE CHARGED "SHOW ORDER PRICES" IF AVAILABLE.

Payment (check option)

- Cheque payable to Seider Corporation
- E-transfer: ssajder@hotmail.ca

Subtotal	
13% HST	
Total	

Please retain a copy of this form for your records

Date:

## **2024 Fall Multi-Show Reservation Form**

The Jenkins Agency Inc., 1076 Skyvalley Crescent, Oakville, ON L6M 3L2 or Fax: 905-827-8139 Tel: 905-827-4632 Toll Free: 1-800-465-1073 Email: dave@jenkinsshowproductions.com Website: www.jenkinsshow.com

Company Name:	Describe what kind of exclusive home show offer or sale you will be offering. Companies with special offers may	
Phone #: Fax #:	receive additional promotion prior to the show.	
Email:		
Mailing Address:		
City: Postal Code:		
Name of person reserving booth:	Website:	
Tune of person reserving boom.	Authorized	
Total deposit enclosed:  Cheques payable to The Jenkins Agency Inc.	(This acknowledges you have read and accept the rules & regulations of this agreement)	
Credit Card Number:	Name On Card:	
Expiry: CVV: Signature of Card Hold	der:	
Credit card payments will include a 2.4% processing fee. Jenkins S		
Please       and installment payments on the given credit card on th         Select       non-transferable \$600 deposit for each 10x10 (\$800 for	ment for my booth(s) upon receipt of this form. Each booth price	
Payment Upon Reserving Each Booth	July 12, 2024 & September 1, 2024	
Schedule $\frac{$600 \text{ Deposit per } 10 \times 10}{10}$	Remaining balance Remaining balance	
\$800 Deposit per 10x20	for Oakville for Ancaster	
SHOW DATES BOOTH REQUESTS	2024 BOOTH PRICES	
□ Oakville Lifestyle Fall Home Show	Oakville Lifestyle Fall Home Show	
September 6-8, 2024	Oakvine Enestyle Fan Home Snow	
Ancaster Lifestyle Fall Home Show October 18-20, 2024	□10'x10' \$1299 + HST □Corner requested (add \$150 + HST) □10'x20' \$2498 + HST □Corner requested (add \$150 + HST) *Larger booths available upon request	
UPGRADES		
□ Electricity: I need power for the Oakville fall show \$125+HST (reminder that power is included for Ancaster). Power	Ancaster Lifestyle Fall Home Show	

□Corner requested (add \$150 + HST) is \$150+HST if ordered later than Sept. 4/24. \*Larger booths available upon request \$99+HST **Highlighted**: On the exhibitor list handed out to Boost your results from the home show by inviting every person that comes in the show, and featured your client base to visit you at the show! on the official landing page for the show. Social media resources as well as a PDF free pass Social Media: Receive an exclusive post promoting \$99+HST only your company on Jenkins Show Productions' will be sent to you before each show for sharing.

Instagram & Facebook!

Please send completed form to dave@jenkinsshowproductions.com

**10'x20' \$2698 + HST**