



EXHIBITOR KIT

SHOW: Ancaster Lifestyle Fall Home Show

DATE: October 18-20, 2024

LOCATION: Marritt Hall, Ancaster Fairgrounds, 630 Trinity Rd. @ Hwy. 2, Ancaster.

The Jenkins Agency Inc. is excited to be presenting the Ancaster Lifestyle Fall Home Show at the Ancaster Fairgrounds. All the information you need to have an excellent show is in the enclosed Exhibitor Kit. Please review the information and especially note the move-in and move-out schedules. A few minutes spent reading the kit now will save you valuable time later at the show. Ensure staff scheduled to work the show also have the opportunity to read the information. Thank you for supporting the Ancaster Lifestyle Fall Home Show. We look forward to having a dynamic show - see you there!

Move-In Date & Time: October 17, 2024 11 a.m. - 8 p.m.

Note: It is a policy at Marritt Hall that no tape of any kind be used on the floor. On Friday, only the small man doors are available for late move-in. This will assist in keeping the facility warm during the show. There are 9 hours to move-in on Thursday.

Move-Out Date & Time: October 20, 2024, 5 p.m. - 8 p.m.

Referrals: As a reminder, we will give you a \$50 credit towards a booth in any future show for each new company to Jenkins Show Productions that reserves a booth in a future 2025 show from your referral.

Show Hours:

Friday, October 18, 2024, 2 p.m. - 7 p.m. **please note the 2pm start time and 7pm finish time*

Saturday, October 19, 2024, 11 a.m. - 5 p.m.

Sunday, October 20, 2024, 11 a.m. - 5 p.m.

Payment: The balance of your booth payment is now due. Cheques are payable to The Jenkins Agency Inc., 491 Elwood Road, Burlington, L7N 3C6. (Please do not make cheques payable to Jenkins Show Productions). Companies will not be allowed to move into the show unless full payment is received. We now accept Etransfers to accounting@jenkinsshowproductions.com. Please ensure to identify your company in the etransfer.

Check-In Procedure: Please come to the check-in booth first, located in the lobby of the main entrance. We will direct you to your booth and the closest move-in doors. Please unload your truck and move it away from the doors A.S.A.P. to allow fellow exhibitors access to the move-in doors.

Booth Configuration: A standard size booth is 10x10' or 10x20'. Each booth in the hall is supplied with a black curtained backdrop. The back wall height restriction is 8' unless prior approval is obtained. The side walls are 8' high for 5' from the back of the booth and 30" high for the remaining 5' to the front of the booth. If the

side wall of your display is over 4' high then it must not come out farther than 5' from the back of your booth unless prior approval has been arranged.

Official Show Suppliers: Tables, Carpet, Chairs: Enclosed in the kit is an order form from the official show supplier – Steve Sajder of Seider Corporation. Use of this company is not mandatory but is recommended. Booths are not supplied with tables or chairs. The aisle ways are covered with red carpet. To order tables, chairs, carpeting and other supplies for your booth, please contact Steve at (905) 807-0419. **Electricity:** Basic shared power is complimentary. A small additional charge may apply for additional outlets. Heavy duty power is available on request basis and will be charged accordingly. Please supply your own electrical cord and power bar.

Name Badges & VIP Invitation: A digital VIP invitation will be included in an emailed exhibitor kit to you. Please share them with friends, family, and customers! Name badges are available at check in and during show hours at the show office.

Show Admission: Admission is \$5. Seniors are free on Friday. Kids 12 years and under are admitted free when accompanied by an adult.

Fire Department Inspection: In the Town of Ancaster, the local fire prevention officer could inspect displays for fire safety. The fire department may be inspecting the displays on Thursday, October 17.

Balloons: If you are giving away balloons at the show, please ensure that you use balloons that are attached to sticks. Helium filled balloons are NOT allowed because they often get stuck in the rafters or ceiling fans and may fall during the show. This is a safety precaution.

Advertising: The Home Show is promoted by a major media advertising campaign, but it is up to the individual exhibitor to notify the public that your company will be represented at the show. Tag your advertising with “See our display at the Ancaster Lifestyle Fall Home Show, October 18-20 at Marritt Hall, Ancaster Fairgrounds, 630 Trinity Rd. @ Hwy. 2, Ancaster.”

It is a fact that by advertising your participation in the Home Show - in advance of the show dates, will increase traffic to your specific exhibit by 33%!!! Market surveys show that 76% of show visitors leave home already knowing which exhibits they'll visit!

Door Prize Contest: A “Door Prize Contest” will be promoted as part of the show advertising campaign. We are requesting donations of “stand-alone” prizes (minimum value \$60) from exhibitors. In return for donating a prize to the contest, your company name will be promoted at the entrance to the Home Show. This will assure your company of a much higher profile at the show. To submit your prize, please contact Dave Jenkins at 905-827-4632.

Exhibitor Suggestions: FREE draws, giveaways and demonstrations are always a successful method to attract potential customers into your booth. Qualify your leads and ensure you follow-up as soon as possible. Promoting these incentives in your pre-show advertising will increase your sales profitability. A free draw for a great prize (related to your business) makes for a terrific post-show mailing or tele-marketing campaign.

Seider Corporation

47 Nancy St. Hamilton, ON, L8T 3M1

Phone: (905) 807-0419

Email: ssajder@hotmail.ca

EXHIBITOR INFORMATION		
BOOTH#:	Company:	
Street:		
City:	Prov/State:	Postal Code:
Phone #:		
E-mail Address:		
NEEDED FOR RECEIPT		
Contact Name:		

Home Show	Discount Price	Show Price
Oakville Fall Home Show	<input type="checkbox"/> Ordered by Aug 30	<input type="checkbox"/> Ordered after Aug 30
Ancaster Fall Home Show	<input type="checkbox"/> Ordered by Oct 11	<input type="checkbox"/> Ordered after Oct 11

FURNITURE				
QTY	DESCRIPTION	DISCOUNT PRICE	SHOW PRICE	TOTAL
	Black Padded Seat & Back	\$35	\$50	
	Plastic Folding Chair	\$6	\$10	
	Black Padded Stool	\$20	\$40	
	Stool	\$25	\$50	
	30" R/30"H Cruiser Table w/spandex	\$50	\$70	
	30" R/42"H Cruiser Table w/spandex	\$65	\$85	
	Easel	\$25	\$30	
	1 Pr of Stanchion w red rope	\$80	\$110	

SKIRTED TABLES 30" HIGH				
QTY	DESCRIPTION	DISCOUNT PRICE	SHOW PRICE	TOTAL
	<input type="checkbox"/> BLACK <input type="checkbox"/> BURGUNDY <input type="checkbox"/> WHITE <input type="checkbox"/> SILVER			
	4 Foot	\$60	\$80	
	6 Foot	\$70	\$90	
	8 Foot	\$75	\$95	

SKIRTED TABLES 42" HIGH				
QTY	DESCRIPTION	DISCOUNT PRICE	SHOW PRICE	TOTAL
	4 Foot	\$65	\$75	
	6 Foot	\$75	\$95	
	8 Foot	\$85	\$95	

BOOTH CARPETING				
QTY	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE	TOTAL
	<input type="checkbox"/> black <input type="checkbox"/> Grey			
	10"x10" Plush Booth Carpet	\$75	\$100	
	10"x20" Plush Booth Carpet	\$140	\$190	

1. All prices include delivery, installation, rental charge for the duration of the show and removal at completion.
2. All rental chargers are subject to 13% HST tax.
3. In addition, a collection charge of \$50.00 will be applied to all unpaid accounts.
4. The customer acknowledges and accepts that, in addition to the interest and collection charge, they will be responsible for legal costs on a client / agent basis incurred to recover any unpaid or portion thereof.

HST # 78682 9226 RT 0001

AUTHORIZED CUSTOMER'S SIGNATURE:

Date of Order: _____

Date of Payment: _____

5. PAYMENT, IN FULL, MUST ACCOMPANY ALL ORDERS **ONE WEEK BEFORE SHOW** TO RECIEVE "PRE-SHOW PRICE". ORDERS RECEIVED AFTER THIS DATE WILL BE CHARGED "SHOW ORDER PRICES" IF AVAILABLE.

Payment (check option)

- Cheque payable to Seider Corporation
- E-transfer: ssajder@hotmail.ca

Subtotal	
13% HST	
Total	

Please retain a copy of this form for your records

Date: _____

2025 Multi-Show Reservation Form

The Jenkins Agency Inc., 491 Elwood Rd., Burlington L7N 3C6

Tel: 289-337-9095 **Toll Free:** 1-800-465-1073 **Email:** dave@jenkinsshowproductions.com **Website:** www.jenkinsshow.com

Company Name: _____

Phone #: _____

Email: _____

Mailing Address: _____

City: _____ Postal Code: _____

Name of person reserving booth: _____

Describe what kind of exclusive home show offer or sale you will be offering. Companies with special offers may receive additional promotion prior to the show.

Website: _____

Total deposit enclosed: _____ Etransfer Cheque Visa Mastercard
(No HST required on deposit. Cheques payable to The Jenkins Agency Inc.)

Authorized

Signature: _____
(This acknowledges you have read and accept the rules & regulations of this agreement)

Credit Card Number: _____ Name On Card: _____

Expiry: _____ CVV: _____ Signature of Card Holder: _____

Credit card payments will include a 2.4% processing fee. Jenkins Show Productions HST#: R110158359

Please Select One:

If no option is selected we will use this payment structure: I authorize Jenkins Show Productions to process the desposit and installment payments on the given credit card on the due dates listed in the Payment Schedule below. A non-refundable, non-transferable \$600 deposit for each 10x10 (\$1000 for each 10x20) must accompany this application.

I authorize Jenkins Show Productions to take full payment for my booth(s) upon receipt of this form. Each booth price includes a \$600 non-refundable, non-transferable deposit for each 10x10 (\$1000 for each 10x20).

Payment Schedule

Upon Reserving Each Booth
\$600 Deposit per 10x10
\$1000 Deposit per 10x20



December 7, 2024 & March 1, 2025
Remaining balance Remaining balance
for Ancaster for spring shows

SHOW DATES

BOOTH REQUESTS

2025 BOOTH PRICES

- Ancaster Spring Home & Garden Show February 21-23, 2025 _____
- Milton Spring Home & Garden Show April 4-6, 2025 _____
- Oakville Spring Home & Garden Show April 11-13, 2025 _____
- Niagara Spring Home & Garden Show April 11-13, 2025 _____
- Burlington Spring Home & Garden Show April 25-27, 2025 _____
- Hamilton Spring Home & Garden Show May 2-4, 2025 _____

Oakville/Burlington/Hamilton/Ancaster Spring Home & Garden Shows/Ancaster Lifestyle Fall Home Show

- 10'x10' \$1499 + HST Corner requested (add \$150 + HST)
 - 10'x20' \$2898 + HST Corner requested (add \$150 + HST)
- *Larger booths available upon request*

Milton /Niagara Lifestyle Spring Home Shows/ Oakville Lifestyle Fall Home Show

- 10'x10' \$1399 + HST Corner requested (add \$150 + HST)
 - 10'x20' \$2698 + HST Corner requested (add \$150 + HST)
- *Larger booths available upon request*

Electricity: \$150+HST if ordered now, or **\$200** if ordered after Monday of show week. *(power is included in Ancaster)*

UPGRADES

**(applies to all shows booked unless otherwise specified)*

- Oakville Lifestyle Fall Home Show September 5-7, 2025 _____
- Ancaster Lifestyle Fall Home Show October 17-19, 2025 _____

Highlighted: Your company logo on the physical exhibitor list and on the online landing page for the show. \$99+HST

Social Media: Receive an exclusive post promoting only your company on our Instagram & Facebook! \$99+HST