



ANCASTER EXHIBITOR KIT

February 21-23, 2025

Ancaster Fairgrounds, 630 Trinity Rd.

Please review the information and especially note the move-in and move-out times. A few minutes spent reading the kit now will save you valuable time later at the show. Ensure staff scheduled to work the show also have the opportunity to read the information.

DATES, TIMES, & ADMISSION



Move-In: February 20, 2025 11 a.m. - 8 p.m.*

Move-Out: February 23, 2025, 5 p.m. - 8 p.m.

*On Friday, only the small man-doors are available for late move-in. This will assist in keeping the facility warm during the show. There are 9 hours to move-in on Thursday.

Show Hours:

Friday, February 21, 2 p.m. - 7 p.m.

Saturday, February 22, 11 a.m. - 5 p.m.

Sunday, February 23, 11 a.m. - 5 p.m.

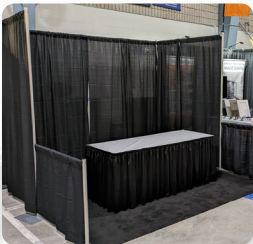
Show Admission: Admission is \$5 per person. Seniors are free on Friday. Kids 12 years and under are free when accompanied by an adult. We encourage all exhibitors to send out the digital free pass you received in your email Exhibitor Kit, which is also available at ancasterhomeshow.com

BOOTH SETUP



Check-In Procedure: Check-in with us first in the lobby of the main entrance. We will direct you to your booth and the closest move-in doors. Please unload your truck and move it away from the doors A.S.A.P. to allow fellow exhibitors access to the move-in doors.

Name Badges: Your employees can get name badges from the check-in booth during set up, or at the Show Office or main show entrance during show hours.



Booth Configuration: Each booth in the hall is supplied with a black curtained backdrop. The back wall height restriction is 8' unless prior approval is obtained. The side walls are split into two heights. The front half of the booth has side walls that are 2.5' high, and the back half of the booth has side walls that are 8' high. Booths must have some type of flooring in them.

Booths do not come with tables, carpet, or chairs in them.

It is important when setting up your booth to not block out your neighbours.

Note: It is a policy at Marritt Hall that no tape of any kind be used on the floor.

Official Show Suppliers:

Tables, Carpet, Chairs: Booths are not supplied with tables, carpet, or chairs but can be rented through our official supplier: The Seider Corporation. Contact Steve at (905) 807-0419 to place your order using the order form below.

Electricity: Basic shared power is complimentary. Heavy duty power is available on request basis and will be charged accordingly. Please supply your own electrical cord and power bar.

Balloons & Popcorn: Helium filled balloons are NOT allowed because they often get stuck in the rafters or ceiling fans and may fall during the show. Popcorn is also not allowed as it creates a constant mess throughout the show.

Fire Safety: All booth materials must be fire retardent. The local fire department may be inspecting the displays on Thursday, February 20 for fire safety.



MAXIMIZING YOUR SUCCESS AT THE SHOW



Home Show Exclusive Offers: Visitors to the home show are much more likely to give their business to a company offering a deal. 'Home Show Exclusive Deals' (offers they can **only** get by attending the home show) are a great way to grab a customer's attention, and earn their loyalty. It also makes for a great reason to invite people to come to your booth ahead of time.

Draws, Giveaways, and Contests: FREE draws, giveaways, contests, and demonstrations are always a successful method to attract potential customers into your booth. Qualify your leads and ensure you follow-up as soon as possible. Promoting these incentives in your pre-show advertising will increase your sales profitability. A free draw for a great prize (related to your business) makes for a terrific post-show mailing or tele-marketing campaign.



Advertise Your Presence: The Home Show is promoted by a major media advertising campaign, but it is up to each individual exhibitor to notify their database, friends, and family that their company will be represented at the show. Be sure to tag us as well for additional exposure on Facebook: @homegardenshows and on Instagram: @homeandgardenshows

Advertising your participation in the Home Show in advance will increase traffic to your specific exhibit by 33%! Market surveys show that 76% of show visitors leave home already knowing which exhibits they'll visit!

Additional Advertising: You can place an ad in the Hamilton Spectator by calling Kris Buist at 289-230-2763.



Door Prize Contest: A "Door Prize Contest" will be promoted as part of the show advertising campaign. In return for donating a prize to the contest (minimum \$60 value), your company name will be promoted at the entrance to the Home Show. To submit your prize, please contact Dave Jenkins at 289-337-9095.



Outstanding Payment: Cheques are payable to "The Jenkins Agency Inc.", 491 Elwood Road, Burlington, Ontario L7N 3C6. Companies will not be allowed to move into the show unless full payment is received. We now accept e-transfers to accounting@jenkinsshowproductions.com; remember to list your company name or invoice number in the e-transfer.

Referrals: As a reminder, we will give you a \$50 credit towards a booth in any future show for each new company to Jenkins Show Productions that reserves a booth in a future 2025 show from your referral.

THANK YOU!

Thank you for being a part of this year's Ancaster Spring Home & Garden Show! We hope you find success at the show. Please don't hesitate to reach out if you have any questions, concerns, or suggestions for us. We are always working to improve our home shows and to ensure you have the best experience. Email us at dave@jenkinsshowproductions.com, or call us at 1-800-465-1073.

The Ancaster Spring Home & Garden Show is produced by Jenkins Show Productions, a proudly Canadian and family-run company.

Seider Corporation

47 Nancy St. Hamilton, ON, L8T 3M1

Phone: (905) 807-0419

Email: seidercorp@gmail.com

EXHIBITOR INFORMATION			
BOOTH#:	Company:		
Street:			
City:	Prov/State:	Postal Code:	
Phone #:			
E-mail Address: NEEDED FOR RECEIPT			
Contact Name:			

Home Show	Discount Price	Show Price	Show Price
Ancaster Spring Home Show	<input type="checkbox"/> Ordered by Feb 14	<input type="checkbox"/> Ordered after Feb 14	
Milton Spring Home Show	<input type="checkbox"/> Ordered by Mar 28	<input type="checkbox"/> Ordered after Mar 28	
Oakville Spring Home Show	<input type="checkbox"/> Ordered by Apr 4	<input type="checkbox"/> Ordered after Apr 4	
Niagara Spring Home Show	<input type="checkbox"/> Ordered by Apr 4	<input type="checkbox"/> Ordered after Apr 4	
Burlington Spring Home Show	<input type="checkbox"/> Ordered by Apr 18	<input type="checkbox"/> Ordered after Apr 18	
Hamilton Spring Home Show	<input type="checkbox"/> Ordered by Apr 25	<input type="checkbox"/> Ordered after Apr 25	

FURNITURE				
QTY	DESCRIPTION	DISCOUNT PRICE	SHOW PRICE	TOTAL
	Black Padded Seat & Back	\$35	\$50	
	Plastic Folding Chair	\$6	\$10	
	Black Padded Stool	\$20	\$40	
	Stool	\$25	\$50	
	30" R/30"H Cruiser Table w/spandex	\$50	\$70	
	30" R/42"H Cruiser Table w/spandex	\$65	\$85	
	Easel	\$25	\$30	
	1 Pr of Stanchion w red rope	\$80	\$110	

SKIRTED TABLES 30" HIGH				
QTY	DESCRIPTION	DISCOUNT PRICE	SHOW PRICE	TOTAL
	<input type="checkbox"/> BLACK <input type="checkbox"/> BURGUNDY <input type="checkbox"/> WHITE <input type="checkbox"/> SILVER			
	4 Foot	\$60	\$80	
	6 Foot	\$70	\$90	
	8 Foot	\$75	\$95	

SKIRTED TABLES 42" HIGH				
QTY	DESCRIPTION	DISCOUNT PRICE	SHOW PRICE	TOTAL
	4 Foot	\$65	\$75	
	6 Foot	\$75	\$95	
	8 Foot	\$85	\$95	

BOOTH CARPETING				
QTY	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE	TOTAL
	<input type="checkbox"/> black <input type="checkbox"/> Grey			
	10"x10" Plush Booth Carpet	\$75	\$100	
	10"x20" Plush Booth Carpet	\$140	\$190	

1. All prices include delivery, installation, rental charge for the duration of the show and removal at completion.
2. All rental chargers are subject to 13% HST tax.
3. In addition, a collection charge of \$50.00 will be applied to all unpaid accounts.
4. The customer acknowledges and accepts that, in addition to the interest and collection charge, they will be responsible for legal costs on a client / agent basis incurred to recover any unpaid or portion thereof.
HST # 78682 9226 RT 0001

5. PAYMENT, IN FULL, MUST ACCOMPANY ALL ORDERS **ONE WEEK BEFORE SHOW** TO RECIEVE "PRE-SHOW PRICE". ORDERS RECEIEVED AFTER THIS DATE WILL BE CHARGED "SHOW ORDER PRICES" IF AVAILABLE.

- Payment (check option)
- Cheque payable to Seider Corporation
 - E-transfer: seidercorp@gmail.com

AUTHORIZED CUSTOMER'S SIGNATURE:

Date of Order: _____

Date of Payment: _____

Subtotal	
13% HST	
Total	

Please retain a copy of this form for your records

Date: _____

2025 Multi-Show Reservation Form

The Jenkins Agency Inc., 491 Elwood Rd., Burlington L7N 3C6

Tel: 289-337-9095 Toll Free: 1-800-465-1073 Email: dave@jenkinsshowproductions.com Website: www.jenkinsshow.com

Company Name: _____

Phone #: _____

Email: _____

Mailing Address: _____

City: _____ Postal Code: _____

Name of person reserving booth: _____

Describe what kind of exclusive home show offer or sale you will be offering. Companies with special offers may receive additional promotion prior to the show.

Website: _____

Authorized

Signature: _____
(This acknowledges you have read and accept the rules & regulations of this agreement)

Total deposit enclosed: _____ Etransfer Cheque Visa Mastercard
(No HST required on deposit. Cheques payable to The Jenkins Agency Inc.)

Credit Card Number: _____ Name On Card: _____
Expiry: _____ CVV: _____ Signature of Card Holder: _____

Credit card payments will include a 2.4% processing fee. Jenkins Show Productions HST#: R110158359

Please Select One:

If no option is selected we will use this payment structure: I authorize Jenkins Show Productions to process the deposit and installment payments on the given credit card on the due dates listed in the Payment Schedule below. A non-refundable, non-transferable \$600 deposit for each 10x10 (\$1000 for each 10x20) must accompany this application.

I authorize Jenkins Show Productions to take full payment for my booth(s) upon receipt of this form. Each booth price includes a \$600 non-refundable, non-transferable deposit for each 10x10 (\$1000 for each 10x20).

Payment Schedule

Upon Reserving Each Booth
\$600 Deposit per 10x10
\$1000 Deposit per 10x20



December 7, 2024 &
Remaining balance
for Ancaster

March 1, 2025
Remaining balance
for spring shows

SHOW DATES

BOOTH REQUESTS

2025 BOOTH PRICES

- Ancaster Spring Home & Garden Show
February 21-23, 2025 _____
- Milton Spring Home & Garden Show
April 4-6, 2025 _____
- Oakville Spring Home & Garden Show
April 11-13, 2025 _____
- Niagara Spring Home & Garden Show
April 11-13, 2025 _____
- Burlington Spring Home & Garden Show
April 25-27, 2025 _____
- Hamilton Spring Home & Garden Show
May 2-4, 2025 _____

Oakville/Burlington/Hamilton/Ancaster Spring Home & Garden Shows/Ancaster Lifestyle Fall Home Show

- 10'x10' \$1499 + HST Corner requested (add \$150 + HST)
- 10'x20' \$2898 + HST Corner requested (add \$150 + HST)

*Larger booths available upon request

Milton /Niagara Lifestyle Spring Home Shows/ Oakville Lifestyle Fall Home Show

- 10'x10' \$1399 + HST Corner requested (add \$150 + HST)
- 10'x20' \$2698 + HST Corner requested (add \$150 + HST)

*Larger booths available upon request

- Electricity:** \$150+HST if ordered now, or \$200 if ordered after Monday of show week. (power is included in Ancaster)

UPGRADES

*(applies to all shows booked unless otherwise specified)

- Oakville Lifestyle Fall Home Show
September 5-7, 2025 _____
- Ancaster Lifestyle Fall Home Show
October 17-19, 2025 _____

- Highlighted:** Your company logo on the physical exhibitor list and on the online landing page for the show. \$99+HST
- Social Media:** Receive an exclusive post promoting only your company on our Instagram & Facebook! \$99+HST